

STUDENTS ON BROADWAY



THANKSGIVING 2025

Experience Above All

Separating Us From All Others:

- \$5M Professional Liability Insurance Policy (5x the Industry/SYTA Standard)
- Pre-Thanksgiving TEAM Safety briefing conducted by NYPD Detectives
- Balanced Thanksgiving Week Experience with NYC Ground Safety
- Exclusive “Set for Success” App – designed for Large Scale Student Group Safety
- A Dedicated on-site 24/7 NYC Licensed Tour Guide/Manager ensuring the needs of the Band Director & Admin Staff are met every step of the way
- Indoor Football Field Size Arena for Final Pre-Parade Rehearsal
- Pre-Parade Performance opportunity at the Bandshell in Central Park
- Director & Booster Testimonials that speak for themselves

Exclusive
“Set For Success”
Safety App





We Partnered With These Macy*s Bands:

2014

Winston Churchill High School Band, San Antonio, TX
Paul Laurence Dunbar High School Band, Lexington, KY

2015

Munford High School, Munford, TN
North Hardin High School Band, Radcliff, KY
Walled Lake Central High School Band, Walled Lake, MI

2016

Cary High School Band, Cary, NC
Greendale High School Band, Greendale, WI

2017

Rockford High School Band, Rockford, MI

2018

Keller High School Band, Keller, TX
Park Vista High School Band, Lake Worth, FL
Cicero-North Syracuse High School Band, Cicero, NY

2020 / 2021

Centerville Jazz Band, Centerville, OH
Hampton University Marching Force, Hampton, VA
Union High School Renegade Regiment, Tulsa, OK
Trabuco Hills Thundering Mustangs, Mission Viejo, CA

2022

Benedict College Marching Tiger Band of Distinction

2023

Mercer Island High School Band, Mercer Island, WA
Jenison High School Band, Jenison, MI

2024

Lincoln High School Band, Sioux Falls, SD

Band Director Testimonials:

Dave Zamborsky ★★★★★

Director, Jenison HS Marching Band
Macy*s 2023

"...I would enthusiastically recommend SBNYC for any student group visiting New York - especially any marching band with the exciting privilege of performing for the Macy's Parade."

Charles Pizarra ★★★★★

Director, Union HS Marching Band
Macy*s 2021

"... I can't overstate how happy I am with the services and communication you provided to us at Union, creating an absolutely unforgettable experience for everyone involved I can't imagine calling upon an organization other than SBNYC for student travel."

Brad Pollock ★★★★★

Director, Trabuco Hills Thundering Mustangs
Macy*s 2021

"...I've been traveling with bands for almost 30 years, I can't even begin to tell you how unbelievable the entire team at SBNYC is. As a director I have been fortunate to participate in the Macy's Day Parade in NYC on three different occasions. This most recent experience with SBNYC was by far the best of all of them..."

